



P1 ↘

# The SEAT Arona

Product Guide - November 2024

# Model Selection

<b>Arona SE</b>	<b>Model Code</b>	<b>Fuel</b>	<b>kW</b>	<b>CO<sub>2</sub> (WLTP)</b>	<b>Fuel Economy (WLTP)</b>	<b>NO<sub>x</sub></b>	<b>VRT Rate</b>	<b>Motor Tax</b>	<b>RRP</b>	<b>ROTR</b>
Arona 1.0TSI 95hp	KJ72XVC	Petrol	70	124 g/km	5.5 l/100km	13.5mg/km	16.75%	€200	€27,950	€28,800
Arona 1.0TSI 115hp	KJ72WXC	Petrol	85	120 g/km	5.4 l/100km	21.3mg/km	16.00%	€190	€28,635	€29,485
Arona 1.0TSI 115hp DSG	KJ72WZC	Petrol	85	127 g/km	5.4 l/100km	22.1mg/km	17.50%	€200	€30,920	€31,770

## **Arona SE Plus**

Arona 1.0TSI 95hp	KJ72XVCA	Petrol	70	124 g/km	5.5 l/100km	13.5mg/km	16.75%	€200	€28,550	€29,400
Arona 1.0TSI 115hp	KJ72WXCA	Petrol	85	120 g/km	5.4 l/100km	21.3mg/km	16.00%	€190	€29,230	€30,080
Arona 1.0TSI 115hp DSG	KJ72WZCA	Petrol	85	127 g/km	5.6 l/100km	22.1mg/km	17.50%	€200	€31,525	€32,375

## **Arona Xperience**

Arona 1.0TSI 115hp	KJ78WXC	Petrol	85	121 g/km	5.4 l/100km	21.3mg/km	16.75%	€200	€31,595	€32,445
Arona 1.0TSI 115hp DSG	KJ78WZC	Petrol	85	128 g/km	5.6 l/100km	22.1mg/km	17.50%	€200	€33,905	€34,755

## **Arona Xperience Plus**

Arona 1.0TSI 115hp	KJ78WXCA	Petrol	85	124 g/km	5.5 l/100km	21.3mg/km	16.75%	€200	€33,225	€34,075
Arona 1.0TSI 115hp DSG	KJ78WZCA	Petrol	85	130 g/km	5.7 l/100km	22.1mg/km	17.50%	€200	€35,545	€36,395

## **Arona FR**

Arona 1.0TSI 115hp	KJ75WXE	Petrol	85	121 g/km	5.4 l/100km	21.3mg/km	16.75%	€200	€31,620	€32,470
Arona 1.0TDI 115hp DSG	KJ75WZE	Petrol	85	128 g/km	5.6 l/100km	22.1mg/km	17.50%	€200	€34,110	€34,960

## **Arona FR Plus**

Arona 1.0TSI 115hp	KJ75WXEA	Petrol	85	124 g/km	5.6 l/100km	21.3mg/km	16.75%	€200	€33,230	€34,080
Arona 1.0TSI 115hp DSG	KJ75WZEA	Petrol	85	130 g/km	5.7 l/100km	22.1mg/km	17.50%	€200	€35,730	€36,580

Optional extras and Irish standard equipment may have an effect on the CO<sub>2</sub> and Fuel Economy figures. The CO<sub>2</sub> & Fuel Economy figures are the official figures obtained from tests under standardised EU test conditions. More information on vehicle testing & WLTP can be found at: <https://www.seat.ie/corporate/wltp-standard.html>. Information valid as of: 07.11.2024. Subject to change.

ROTR: Recommended on the road price is RRP including delivery charges of €850 as recommended by SEAT Ireland.

Please note every effort has been made to ensure the contents of this publication (including RRP, CO<sub>2</sub>, fuel consumption and technical information) were accurate and up-to-date at the time of publishing (07.11.2024). SEAT Ireland reserves the right to change specification, prices and withdraw products from sale without notice. Any such alternations will be notified to SEAT Retailers at the earliest opportunity. Please consult your local SEAT retailer for the latest product information.



# Your car. Always connected.

Want a seamless digital experience? The SEAT Arona keeps you constantly connected. Behind the wheel or outside your car. Download the MY SEAT APP and use your smartphone to access vehicle data. Or open MY SEAT APP through the touchscreen to start planning your route or organise your playlist. Now you can locate parking slots, see real-time traffic maps and get route information to improve your experience even more. Always there, always on. That's what real connectivity means.

## Standard Connectivity (Included for 10 Years)

- Enrollment via 2KOV
- Enrollment via Pairing Code
- Delete User/ Restore Factory Settings
- Legal Notice
- Privacy Mode & Service Deactivation
- Data Plan (fees apply)
- Static Data Upload
- Online Infotainment Update (OTA)
- Online System Update (OTA)
- Personalisation
- Store
- Breakdown Call
- Customer Care
- Vehicle Health Report
- Vehicle Status
- Service Scheduling
- Driving Data
- Horn & Turn Signals
- Area Alert
- Speed Ale
- Anti-Theft Alert
- Remote Lock & Unlock
- Parking Position
- **Online POI Search (Navi Only)**
- **Online Destination Import (Navi Only)**
- **Online Route Import (Navi Only)**
- **Online Map Update (Navi Only)**
- **Online Voice Assistant (Navi Only)**
- **Internet Radio (Navi Only)**

## Connectivity Plus (Included for 3 Years for Navi Systems)

- Online Traffic Information
- Online Route Calculation
- Parking Stations (Dynamic POI)
- Petrol Stations (Dynamic POI)







SE & SE Plus trim.



# Arona – SE.

## Standard Specification:

- 16" DESIGN Alloy Wheels
- Black Roof Rails
- Door Handles & Mirror Painted
- Halogen Tall Lights
- LED Number Plate Light
- Window Frames In Black
- LED Headlights
- Daytime Running Lights
- 2 Folding Keys with Central Locking
- Electrically Adjustable Door Mirrors
- Front & Rear Fog Lights
- Rear Parking Sensors
- Dimming Interior Mirror
- Double Floor In Boot
- 8" Digital Cockpit
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Specific SE Interior Upholstery
- Interior Chrome Pack
- Air Vents In Grey
- Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Soft Dashboard
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights
- Passenger Airbag De-Activation
- Lane Assist
- Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- DAB (Digital Radio)
- SEAT Connect
- Voice Control
- Traffic Sign Recognition
- Intelligent Speed Assist
- SEAT Full Link (Android Auto, Apple Carplay)



# Arona – SE Plus.

## Standard Specification:

[Bold items are in addition to SE]

### • **17" Machined Alloy Wheels**

- Black Roof Rails
- Door Handles & Mirror Painted
- Halogen Tall Lights
- LED Number Plate Light
- Window Frames In Black
- **Dark Tinted Windows**
- LED Headlights
- Daytime Running Lights
- 2 Folding Keys with Central Locking
- Electrically Adjustable Door Mirrors
- Front & Rear Fog Lights
- Rear Parking Sensors
- Dimming Interior Mirror
- Double Floor In Boot
- 8" Digital Cockpit
- Electric Windows

- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Specific SE Interior Upholstery
- Interior Chrome Pack
- Air Vents In Grey
- Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether

### • Anchors

- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights
- Passenger Airbag De-Activation
- Lane Assist
- Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- DAB (Digital Radio)
- SEAT Connect
- Voice Control
- Traffic Sign Recognition
- Intelligent Speed Assist
- SEAT Full Link (Android Auto, Apple Carplay)



Images Shown may contain optional extras. Please check with your local SEAT dealer if you have any questions





Xperience

& Xperience Plus trim.



# Arona – Xperience

## Standard Specification:

- 17" Dynamic Alloy Wheels
- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors in Roof Colour
- LED Tail Lights
- LED number Plate Light
- Chrome Window Frame
- Dark Tinted Rear Windows
- Park Assist (Self Parking)
- Rear view camera
- Rear parking Sensors
- LED Headlights
- Daytime Running Lights
- 2 Folding Keys with keyless Entry
- Electrically Adjustable Heated Door Mirrors
- Folding Mirrors
- 8" Digital Cockpit
- Auto Dimming Interior Mirror
- Double Floor Level in Boot
- Height Adjustment for Front Seats
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front & Rear Fog lights
- Drawer Under Driver Seat
- Rack Under passenger Seat
- XP Dinamica interior
- Soft Dashboard
- Air Vents in Grey
- Interior Chrome Pack
- Xcellence Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Front Armrest
- Interior Ambient Lighting
- Storage Pockets Seat backs
- Black Roof Cloth
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electric Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure monitoring
- Auto Lights
- Auto Wipers
- Passenger Airbag De-Activation
- Climatronic Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- Map Care
- Traffic Sign Recognition
- Intelligent Speed Assist
- SEAT Full Link (Android Auto, Apple Carplay)





# Arona - Xperience Plus

## Standard Specification:

[Bold items are in addition to Xperience]

- **18" Machined Alloy Wheels**
- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors in Roof Colour
- LED Tail Lights
- LED number Plate Light
- Chrome Window Frame
- Dark Tinted Rear Windows
- **10.25" Digital Cockpit**
- Park Assist (Self Parking)
- Rear view camera
- Rear parking Sensors
- **Full LED Lights**
- 2 Folding Keys with keyless Entry
- Electrically Adjustable Heated Door Mirrors
- Folding Mirrors
- Auto Dimming Interior Mirror
- Double Floor Level in Boot
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front & Rear Fog lights
- Drawer Under Driver Seat
- Rack Under passenger Seat
- XP Dinamica interior
- Soft Dashboard
- Air Vents in Grey
- Interior Chrome Pack
- Xcellence Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Front Armrest
- Interior Ambient Lighting
- Storage Pockets Seat backs
- Black Roof Cloth
- Front Assist
- Tiredness Recognition
- **Adaptive Cruise Control**
- 3 Point Safety Belt for Centre Rear Seat
- Electric Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure monitoring
- Auto Lights
- Auto Wipers
- **Light Assist**
- Climatron Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- Map Care
- Traffic Sign Recognition
- Intelligent Speed Assist
- **Traffic Jam Assist**
- SEAT Full Link (Android Auto, Apple Carplay)







FR & FR Plus trim.



# Arona – FR

## Standard Specification:

- 17" Dynamic Alloy Wheels
- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors In Roof Colour
- LED Tail Lights
- LED Number Plate Light
- Window Frames Chrome Look
- Dark Tinted Rear Windows
- Park Assist (Self parking)
- Rear View Camera
- Rear Parking Sensors
- 2 Folding Keys with Central Locking
- SEAT Drive Profile Selection
- LED Headlights
- Daytime Running Lights
- Electrically Adjustable Heated Door Mirrors
- Folding Mirrors
- Front & Rear Fog Lights
- Auto Dimming Interior Mirror
- Double Floor In Boot
- 10.25" Digital Cockpit
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front Fog Lights
- FR Upholstery
- Soft Dashboard
- Air Vents in Daring Red
- Interior Chrome Pack
- FR Leather Sports Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Interior Ambient Lighting
- Storage pockets on Seat Back
- Black Roof Cloth
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights
- Passenger Airbag De-Activation
- Dynamic Tractin Support (XDS)
- Climatronic Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- Map Care
- Traffic Sign Recognition
- Intelligent Speed Assist
- SEAT Full Link (Android Auto, Apple CarPlay)



# Arona – FR Plus

## Standard Specification:

(Bold items are in addition to FR)

### • **18" Machined Alloy Wheels**

- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors in Roof Colour
- LED Tail Lights
- LED Number Plate Light
- Window Frames Chrome Look
- Dark Tinted Rear Windows
- 10.25" Digital Cockpit
- Park Assist (Self Parking)
- Rear View Camera
- Rear Parking Sensors

### • **Full LED Lights**

- 2 Folding Keys with Central Locking
- SEAT Drive Profile Selection
- Electrically Adjustable Heated Door Mirrors

- Folding Mirrors
- Front & Rear Fog Lights
- Auto Dimming Interior Mirror
- Double Floor in Boot
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front Fog Lights
- FR Upholstery
- Soft Dashboard
- Air Vents in Daring Red
- Interior Chrome Pack
- FR Leather Sports Steering Wheel
- Leather Gear Knob
- Vegan Leather Hand Brake
- Interior Ambient Lighting
- Storage Pockets on Seat Back
- Black Roof Cloth
- Front Assist

- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights
- Passenger Airbag De-Activation
- Dynamic Tractin Support (XDS)

- Climatronic Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- MapCare
- Traffic Sign Recognition
- Intelligent Speed Assist
- SEAT Full Link (Android Auto, Apple CarPlay)
- **Keyless Entry & Start**





# Wheels

16"



**DYNAMIC 16"  
ALLOY WHEELS**

SE

17"



**DYNAMIC 17"  
MACHINED WHEELS**

SE+



**DYNAMIC 17"  
ALLOY WHEELS**

XP



**DYNAMIC 17"  
ALLOY WHEELS**

FR

18"



**PERFORMANCE 18"  
MACHINED WHEELS**

XP+



**PERFORMANCE 18"  
ALLOY WHEELS**

FR+

SE	SE
SE+	SE+
Xperience	XP
Xperience+	XP+
FR	FR
FR+	FR+
Standard	
Optional	

# Colours.

SE	SE
SE+	SE+
Xperience	XP
Xperience+	XP+
FR	FR
FR+	FR+
Standard	
Optional	



SE SE+ XC XC+ FR FR+

**Fiord Blue**  
9K9K - Flat



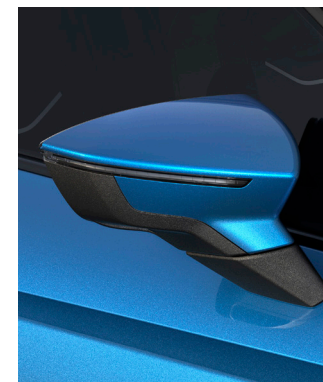
SE SE+ XC XC+ FR FR+

**Magnetic Tech**  
S7S7 - Metallic



SE SE+ XC XC+ FR FR+

**Glacial White**  
2Y2Y - Metallic



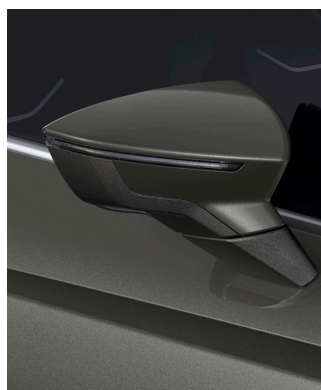
SE SE+ XC XC+ FR FR+

**Sapphire Blue**  
N1N1 - Metallic



SE SE+ XC XC+ FR FR+

**Midnight Black**  
OE0E - Metallic



SE SE+ XC XC+

**Cliff Grey**  
U4U4 - Metallic



SE SE+ XC XC+ FR FR+

**Desire Red**  
E1E1 - Premium Metallic



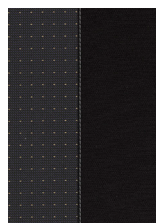
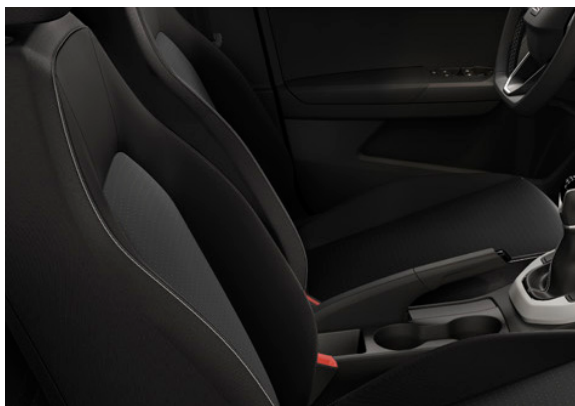
SE SE XC XC+ FR FR+

**Graphene Grey**  
R6R6 - Premium Metallic

Colours can vary from screen to screen and printer to printer. Please contact your local dealer to view colour swatches.



# Upholsteries.



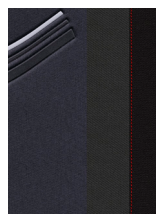
SE SE+

**Como Uni Cloth - BV**



XP XP+

**Dinamica Black - BY+PL7**



FR FR+

**Le Mans - BZ**

SE	SE
SE+	SE+
Xperience	XP
Xperience+	XP+
FR	FR
FR+	FR+
Standard	
Optional	



16:23

Normal

20.5°C

Full

Signal

Phone

Red indicator

iPhone

My media

The destinies  
My way

Kate

VIEW

22.0°

SYNC

A/C



Your  
technical  
bit.

Optional extras &  
technical info.



# Aronda optional extras

Paint Finishes	Option Code	SE	SE+	XP	XP+	FR	FR+	RRP From
Soft Paint	-	S	S	S	S	S	S	No Cost
Metallic Paint	MP1	O	O	O	O	O	O	€700
Premium Metallic Paint	MP5	O	O	O	O	O	O	€867
Bi-Coloured Roof	P3A	O	O	S	S	S	S	€533
Roof in Body Colour	P3Z	S	S	O	O	O	O	No Cost

## Special Packs

### FR Red Pack

- Red Stripe in Seatbelt - Red Brake Calipers - Dual Ride (Dynamic Chassis Control)	PRD	-	-	-	-	O	O	€505
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### Comfort Pack

- Climatronic 2-Zone Air Conditioning Filter - DRLs with Automatic Lights - Autolights and Wipers - Heated, Power Folding Exterior Door Mirrors	PHA	O	O	S	S	S	S	€733
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**O : Optional | S: Standard | -: Not Available** Note: \*RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please visit the [seat.ie configurator](https://www.seat.ie/configurator)



# Arona optional extras

Comfort & Safety	Option Code	SE	SE+	XP	XP+	FR	FR+	RRP From
Storage Pack - Front Center Armrest - Drawer Under Passenger Seat - Rack Under Driver Seat	PST	-	-	S	S	O	O	€336
Winter Pack - Heated Seats in Front	PW1	O	O	-	-	-	-	€527
		-	-	O	O	O	O	€470
Alarm System	WAS	O	O	O	O	O	O	€266
KESSY (Keyless Entry & Start) [Changes to PQC with WAS]	PQS	O	O	S	S	O	S	€600
<b>Functional</b>								
Air Vents in Grey	P3C	S	S	S	S	O	O	€60
Ambient Lights in Vents	PLI	-	-	O	O	O	O	€60
Wireless Phone Charger	PB1	O	O	O	O	O	O	€184
Digital Cockpit	PFK	-	-	O	S	S	S	€344
Towing Prep (Wiring)	PRP	O	O	O	O	O	O	€179
Logo Removal	PQN	O	O	O	O	O	O	No Cost

**O: Optional | S: Standard | -: Not Available** Note: \*RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please visit the seat.ie configurator.

# Arona – Technical Information

<b>Engine</b>	<b>KJ7*XV</b>	<b>KJ7*WX</b>	<b>KJ7*WZ</b>
Cylinder/Valve [total]	3/12	3/12	3/12
Displacement [cc]	999	999	999
Cylinder bore and stroke [mm]	74.5/76.4	74.5/76.4	74.5/76.4
Compression ratio	11.5	11.5	11.5
Maximum power [kW (HP)]/rpm]	70 (95)/5000-5500	85 (116)/5500	85 (116)/5500
Maximum torque [Nm/rpm]	175/1600-3500	200/2000-3000	200/2000-3000
Atmospheric/Supercharged	Turbocharged		
Fuel type	Petrol		

## **Performance**

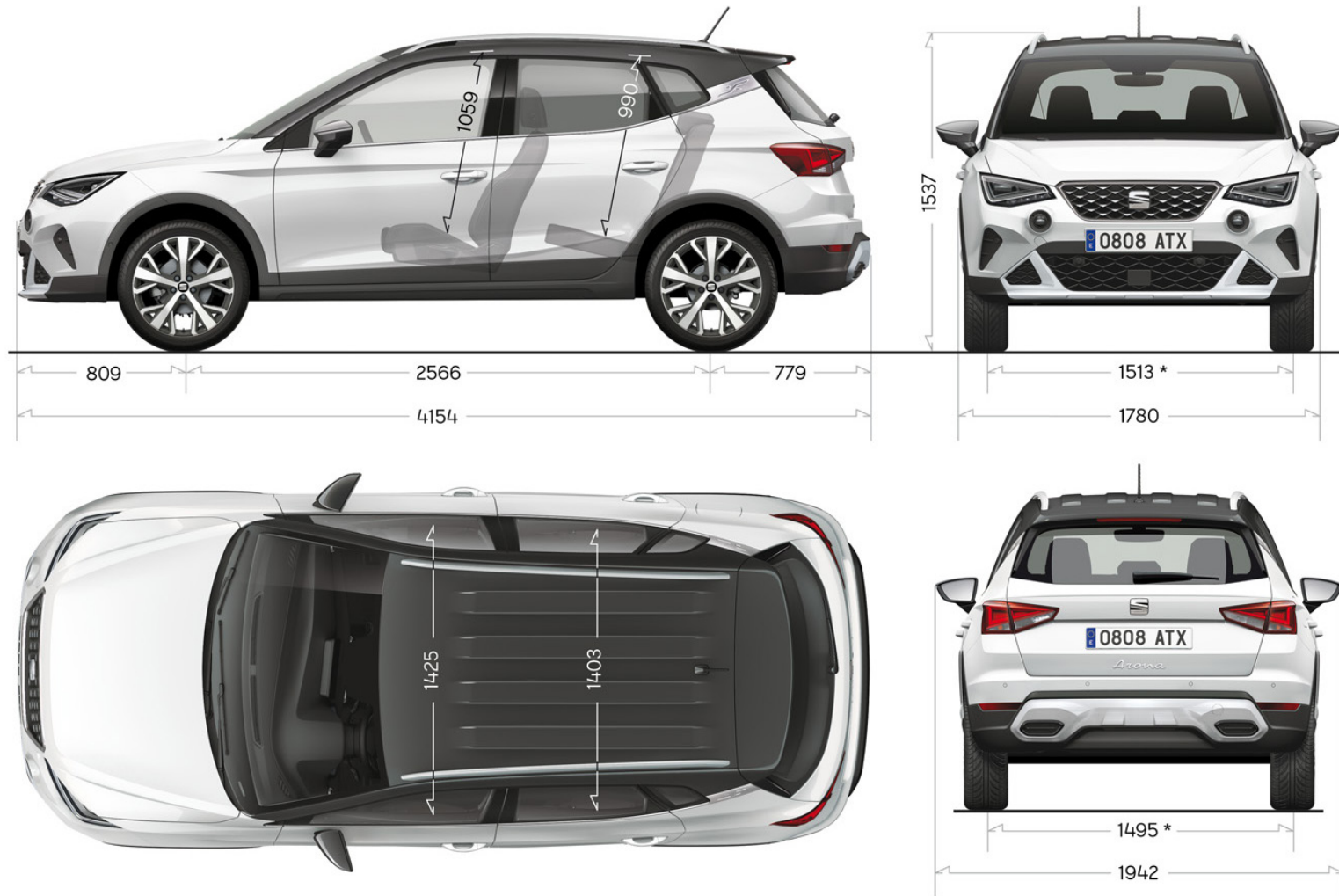
Maximum speed [km/h]	182	193	193
Acceleration 0-80 km/h [s]	7.5	6.8	7.1
Acceleration 0-100 km/h [s]	11.3	10.0	10.3

## **Other Information**

Turning diameter [m]	10.6		
Gearbox Type	5-Speed Man	6-Speed Man	7-Speed DSG
Length/width/height [mm]	4154 / 1780 / 1537-1529		
Wheelbase [mm]	2566		
Boot capacity [l]	400		
Fuel tank capacity [l]	40		
Maximum towing weight without brake [kg]	590	600	610
Maximum towing weight w/brake 12% [kg]	1000	1100	1100



# Dimensions



\* Con neumático: 205/60 R16 ET45